



6-8 Sports

#EARNYOURNUMBER

MAGGIE #6 STEFFENS

Global **Leader** and **Role Model**
Design Thinker/Experience
Women Empowerment **Ambassador**

European
Champion with
Sabadell Club



Named #21 Fittest
Athlete by Sports
Illustrated



**2x Olympic
Gold Medalist**
2x MVP, Captain 6 years

Stanford BS
& Masters Management
& Engineering
Design School



Lived and played
professionally in
Hungary & Spain



Named Best
Female Player of
All Time by FINA



Voted Pac 12
Athlete of the
Century for water
polo

TRANSCENDENT ATHLETES

#8 TONY AZEVEDO

Cross generational idol
Cultural **ambassador**
Dedicated **academic**

5x Olympian
Silver Medalist
Captain 11 years

Stanford BA
Harvard Masters
Business/Entrepreneurship



Lived and played
professionally in
Croatia, Montenegro,
Italy & Brazil



Elected as 1st
American Pan
Am Athlete Rep



First water polo athlete
to be on the cover of a
global magazine

6-8 Sports works to accelerate growth and exposure in water polo through our revolutionary development system that unites standardized metrics, live-game tracking & advanced data analytics

THE 6-8 SYSTEM

STANDARDIZED UNIVERSAL TESTING: THE 6-8 CHALLENGE

*See Appendix

Universal testing system that unifies the Sport through transparency and standardized measurables

DATA ANALYSIS

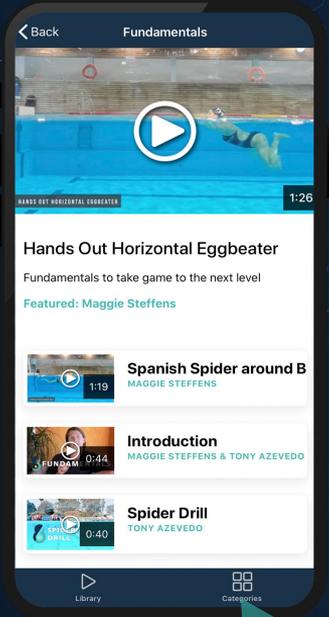
Comprehensive data analysis combining testing and technology to optimize performance and development

TECHNOLOGY

State of the art technology that elevates the Sport's profile through a live time statistics network

In developing team sports, athletes often lack the ability to showcase their individual skills. **The 6-8 system** is the **first of its kind** to unite objective data, standardized testing and innovative tech to provide a comprehensive and nuanced overall snapshot of the athlete.

OUR PRODUCTS



MOBILE APP

Performance tracking & training for athletes & parents



GAME DESK (IPAD)

Scoring platform for coaches, clubs & federations

6-8 CHALLENGE

Water polo's first standardized testing system



HOW IT WORKS

First Name	Last Name	Field Goal %	3-Point %	Free Throw %	Reb	Ass	Stl	Blk	TOV	PTS
Margaret	Hawkins	35	58	5.78	85	18.78				18.78
Anne	Toranzo	38	57	6.08	48	20.45				20.45
Quinn	Healy	35	57	6.41	89	21.21				21.21
"Sister"Seane	Salas	38	56	6.48	51	21.56				21.56
Ella	Woodhead	36	54	6.89	57	23.88				23.88
Meghan	McKerch	38	52	7.02	58	21.84				21.84
Alex	Prager	31	51	6.02	24	18.87				18.87
Jipp	Walters	35	54	6.83	50	22.87				22.87
Kate	Liang	33	52	6.72	48	22.18				22.18
Navea	Courtney	32	51	7.72	73	23.29				23.29
Kate	Morgan	30	54	4.66	89	23.87				23.87
Dana	Iris	38	49	7.88	67	23.95				23.95
Laurie	Hart	46	782	43	20.08					20.08
Stephanie	Nelson	32	54	7.77	83	24.81				24.81
Alexandra	Lurie	34	51	7.79	49	22.72				22.72
Alyce	Colten	34	53	8.11	38	23.34				23.34
Erinna	Ruic	34	52	8.32	46	24.56				24.56
Sasha	Hidman	33	53	7.88	32	22.03				22.03
Lucy	Berkman	36	47	7.01	38	23.35				23.35
Clare	Elvey	32	50	7.4	48	22.89				22.89
Kate	Lorenfeld	33	54	7.18	37	23.88				23.88

Coaches run the 6-8 Challenge skill tests regularly on their athletes, collecting, analyzing & storing important data and trends over time



BENEFITS OF 6-8 CLUB PARTNERSHIP

FOR PARENTS

- Consistent access to objective measures of your athlete's strengths, weaknesses and progress
- Access all of your athlete's game results, stats and analytics throughout the season
- View your athlete's 6-8 Performance indicator for each game: understand their value even when they aren't the leading scorer
- Follow your athlete/s no matter where you are in the world via live-game scoring (*coming soon on 6-8 app!*)
- No more guessing: understand why coaches make the decisions they do through quarterly evaluations (now based on objective and transparent data)
- Ensure your athlete/s are more comfortable with the 6-8 Challenge (since the Challenge is now the official skill measurement of USAWP and ODP)

FOR ATHLETES

- Open access to Tony Azevedo and Maggie Steffens- the two most decorated and respected Olympians of their generations
- Track your progress in real-time and over-time via the 6-8 Challenge & 6-8 Game Desk
- Begin building your college and career resume with verified game stats and skill test analytics
- Compare yourself with athletes your age & gender around the world, understand where you stand
- Autonomy over your growth: see your track record and know your strengths & weaknesses
- Better understand what a good or bad game is (and your contribution) by using our +/- Performance Indicator

BENEFITS OF 6-8 CLUB PARTNERSHIP

FOR COACHES

- Better understand where your athletes stand and what specific areas they need to improve on
- Use the Game Desk to scout other athletes or teams/ immediately see why you lost or won a game and how each athlete performed
- Create better and regular communication with parents through objective data

FOR CLUBS

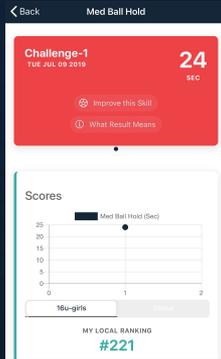
- Create a collective dataset (footprint) of your club overtime
- Hold coaches accountable: 1 athlete not improving (athlete problem) 14 not improving (coach problem)
- Use our standardized metrics and objective statistical reports to be able to communicate with your coaches and athletes regarding their progress, growth and potential
- Collect individual/team stats and data throughout seasons for analysis and development purposes
- Unlimited access to the entire 6-8 Library of training videos created by Tony, Maggie and guest star Olympians

EXAMPLE ATHLETE

Molly is a 15 year old athlete. She is talented and loves the sport but is unsure how she compares to other athletes around the world her age or what her chances of getting into college really are.



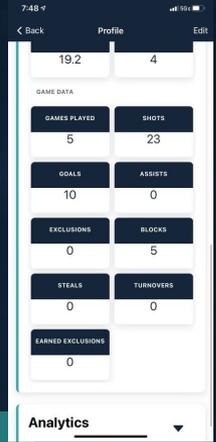
She passes through the 6-8 Challenge (combine) at **her club's** 6-8 Clinic. Her Radar Gun score is higher than most male athletes her age = **untapped potential**, but her Med Ball Hold is lower than 10u athletes = **red flag**.



As a member of a **6-8 Partner club**, she dedicates herself to the 6-8 System, attending 6-8 programs where she is consistently evaluated through the combine.



Her coaches score all her games with the 6-8 Game Desk and her detailed game results, analytics and +/- performance indicator export to her **mobile app profile**.



After months of specific training through the 6-8 system and analyzing data from the combine and game scoring, she **improves 25 seconds on the Med Ball and becomes the global leader** in Radar Gun and 2 Buoy (over the hip technique).

Molly uses her athlete "snapshot" in the 6-8 app to get noticed by colleges. She signs with Stanford University and **is poised for a successful college and possibly Olympic career**.



TESTIMONIALS

Athletes/Parents

Benchmarking & stats to determine how to best invest in their children's athletic development

"The 6-8 program has been a transformational experience and has allowed our daughter's goals to become reality! After 11 months of 6-8 analysis, testing, state of the art technology, amazing coaching and hard work, she signed a letter of intent with USC. Prior to the 6-8 experience, she would never have had this collegiate opportunity. We look forward to seeing her development as she continues to work with the 6-8 programs and pushes to reaching her Olympic dreams!"

Tricia Hecht-Glad *Mother of 6-8 Athlete*

Coaches/Clubs

Ability to use live statistics and analytics to make more effective decisions; a complete system connecting athletes to games

"6-8 Sports is at the forefront of revolutionizing the way that we think about water polo. For the oldest team sport in the Olympics, we have been notoriously slow as a sport at adapting to change. 6-8 has incorporated data and analytics into the sport to help every athlete achieve their potential, while allowing administrators and coaches to this data to make informed decisions. The game has changed and we can't wait to be a part of the 6-8 revolution"

Shawn Stringham *Coach & Founder of Olympus Water Polo Club*

Federations

Transparency, Validated statistics/profiles,
Benchmarking
Increased engagement, Marketing data

"The collaboration between Maggie, Tony and our Olympic Development Program (ODP) staff has been and will be incredibly valuable in the development of our athletes in the pipeline and our Sport on a national and global level. Anytime that you can bring objective measurements and state of the art technology into athlete development it's a win, and to have two of the best players to ever play the game be involved is an even greater win. They represent the best of the USA and the athletes in ODP are trying to reach that level, so it's an organic collaboration."

John Abdou *Head of Olympic Development, USA Water Polo*

THE TEAM



**MAGGIE
STEFFENS**

CEO

- 2x Gold Medalist, Current Team USA Captain
- Named best female athlete in the world by FINA
- Stanford d.School, BS and Masters in Management Science & Engineering

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**TONY
AZEVEDO**

PRESIDENT

- 5x Olympian & Silver Medalist
- 4x NCAA MVP & Former Team USA Captain
- Stanford Grad, Harvard Masters

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**SARA
AZEVEDO**

COO

- Stanford Economics Grad
- 10+ years of International Business Experience

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APPENDIX A

6-8 Challenge

Water polo's first standardized testing method

- 7 drills designed to properly teach, evaluate and improve the most crucial fundamentals of the sport
- To date: over 7,000 athletes around the world have passed through the Challenge and can view their color coded results, local/global rankings and follow a 3- level video improvement program through the 6-8 Sports mobile app
- In progress: 6-8 certification of coaches around the world to be able to run the Challenge and input certified results, allowing the Challenge to grow exponentially



APPENDIX B

6-8 Video Library & Coaching Resources

Sport's most comprehensive library of training videos

- Videos filmed and narrated by Tony and Maggie following our 6-8 philosophy “Crawl, Walk, Run, Sprint”
- Allows coaches anywhere in the world (with any levels of experience and resources) to access the highest level water polo development knowledge and training education
- Online 6-8 Coaching Certification program coming soon!

← Back Fundamentals



HANDS OUT HORIZONTAL EGGBEATER 1:26

Hands Out Horizontal Eggbeater

Fundamentals to take game to the next level

Featured: [Maggie Steffens](#)

← Back Fundamentals



SPIDER DRILL 0:40

Spider Drill

In our sport it is so important to keep your hips up. The Spider Drill teaches you how to do this correctly and rotate both ways.

Featured: [Tony Azevedo](#)

APPENDIX C

6-8 Virtual Reality Program

First VR program ever in water polo

REPS

- Comprehensive training approach that uses the latest in evidence-based performance science to speed up and reinforce the water polo learning process
- Happening now: first set of headsets and programming sold and available on the market/ introduction of the 6-8 VR program into the Elite Academy/ filming and creating of additional training packages
- Coming soon: Additional remote coaching and consultation with athletes, coaches and programs around the world- sessions or packages sold at a premium/ expansion by hiring remote coaches and taking a cut of the retail (great way for national team players to sustain themselves while pursuing the olympic dream)



APPENDIX D

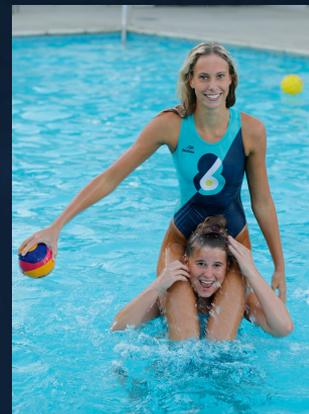
THE 6-8 ELITE TRAINING ACADEMY

The **first high performance training Academy for water polo** in the United States run by **Tony Azevedo & Maggie Steffens**

State of the art gym/conditioning, high-level water polo, mental/tactical work, virtual reality, nutrition guidance, college recruiting consultation and more

Athletes monitored by the 6-8 System and detailed personal evaluations to track and analyze progress over time

Plans in the works to expand the Academy to international locations including Spain, Australia, South Africa and Asia



APPENDIX E

THE 6-8 SERIES

Innovative series of collegiate showcases in select cities around the world
(individual athletes by invitation only)

Teams are created based on 6-8 Challenge results and position: objective method that creates equal and competitive teams. All athletes are scored with the 6-8 Game Desk: stats are crunched with the 6-8 algorithm to create a unique +/- Performance Indicator for each athlete (reflects overall game performance) Together, 6-8 Challenge results and +/- Performance Indicator provide an objective and data-based snapshot of each athlete.

6-8
Challenge
Overall
Ranking



+/-
Performance
Indicator



Overall
6-8 Athlete
Ranking

Games are live streamed to college coaches. Detailed athlete information, including cap #/color/ team assignment also provided

Following each tournament, 6-8 posts the Top 10 athletes per position. After all regional tournaments have concluded, the 6-8 team chooses the top rated athletes from each tournament to compete in a **FREE College Showcase** in Long Beach, California.

